



The Commission for Protection of Competition has permitted concentration of SCS Franchise Jsc. and Sanita Franchising Jsc. with Sopharma Trading Jsc.

July 2020

Pursuant to decision No. 626 dated 23 July 2020 the Bulgarian Commission for Protection of Competition has permitted concentration through acquisition of sole control under the meaning of Chapter V of the Protection of Competition Act of SCS Franchise Jsc. and Sanita Franchising Jsc. by Sopharma Trading Jsc. The Commission ordered the immediate execution of the decision. Earlier this year Sopharma Trading Jsc announced that it has reached an agreement for the acquisition of SCS Franchise Jsc. and Sanita Franchising Jsc operations with the intention to integrate them into the SOPharmacy brand.

Closing of the acquisition is conditional upon authorization by General Meeting of Shareholders of Sopharma Trading Jsc..



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Dimitar Dimitrov
Chief Executive Officer
Sopharma Trading Group

More information about the companies:

Sopharma Trading JSC

Sopharma Trading Jsc is part of Sopharma Group. The company's story begins in 2006 by the merge of five distributing companies and today Sopharma Trading is a leader in delivering integrated services in the healthcare sector in Bulgaria and in Serbia. In 13 consecutive years company's revenue & profit has marked growth and for 10 years have stayed at No1 place by revenue in BG Pharma sector ranked by K:100. Sopharma Trading's mission is to help people live a happy and fulfilling life by driving the evolution in healthcare.

Sopharma Trading operates in various segments of the healthcare sector - wholesale of medicines, medical devices and consumables on the hospital market, wholesale of health and beauty products, including exclusive OTC brands, cosmetics and food supplements. The company also serves turnkey projects for hospital investors, in partnership with global leaders such as General Electric Healthcare, Carl Zeiss and more.

In 2015 Sopharma Trading launched on the Bulgarian market SOPharmacy - its own pharmacy retail concept, which introduces the best world practices in the local market and provides an innovative approach in serving the healthcare needs of Bulgarian patients. SOPharmacy's mission is to become a trusted partner in healthcare for life! Today the brand operates with over 60 outlets in 10 Bulgarian cities, with an ambition to achieve national and regional coverage.

The company sees every border as a new opportunity, pursuing its goal of becoming a strategic investor in Central and Eastern Europe. Thus, in 2015 Sopharma Trading started its regional expansion by entering into the Serbian market.



Today Sopharma Trading provides 100% coverage in Bulgaria and Serbia through 5 distribution centers. The automated systems for warehouse management and distribution of medicines - KNAPP, implemented in the company's logistic centers in Sofia and Varna, have no analogue on the Balkan peninsula.

SCS Franchise Group

The company was established in 2007 with mission to concentrate and manage pharmacy chains: Sanita, Ceiba, Sofia pharmacies. The mission of SCS is to help people live happy and fulfilling life. SCS Franchise offers to customers quality products and healthcare services.

The company's management model is based on the vision of customer satisfaction at the heart of its success. Therefore, all processes related to customer service are managed centrally. SCS Franchise offers professional management solutions for major business processes as people management, commercial negotiation, merchandising, pricing, informational services, accounting, administrative and legal services. This provides the opportunity for pharmacies to focus on the most important – servicing patients.

All pharmacies, part of SCS Franchise Group" offers full range of medicines and a variety of non-medication products, including most brands of medical cosmetics, supplements, baby products, oral and personal care products. Today, the company operates over 150 pharmacies in the whole country.